

CREATING INTERACTIVE WEBINARS

NOMADIC IBP
www.nomadicibp.com

Our vision is that online events can be meaningful, inspiring, impactful and fun.

At Nomadic IBP, we are experts at virtual classroom training. The virtual classroom sessions are delivered in WebEx Training Center (or the client's preferred platform) in a highly interactive fashion.

Since 2008, we have created a proven methodology for designing and facilitating virtual sessions that is based on interactivity and engagement

Creating Interactive Webinars (CIW) has been designed for any professional who is expected to deliver webinars to larger groups in a professional setting.

The CIW programme aims at preparing you to design and deliver online events (webinars) to an audience interactively. This means you'll learn how to design effective interactive webinars.

ENGAGING LEARNERS FOR IMPACT





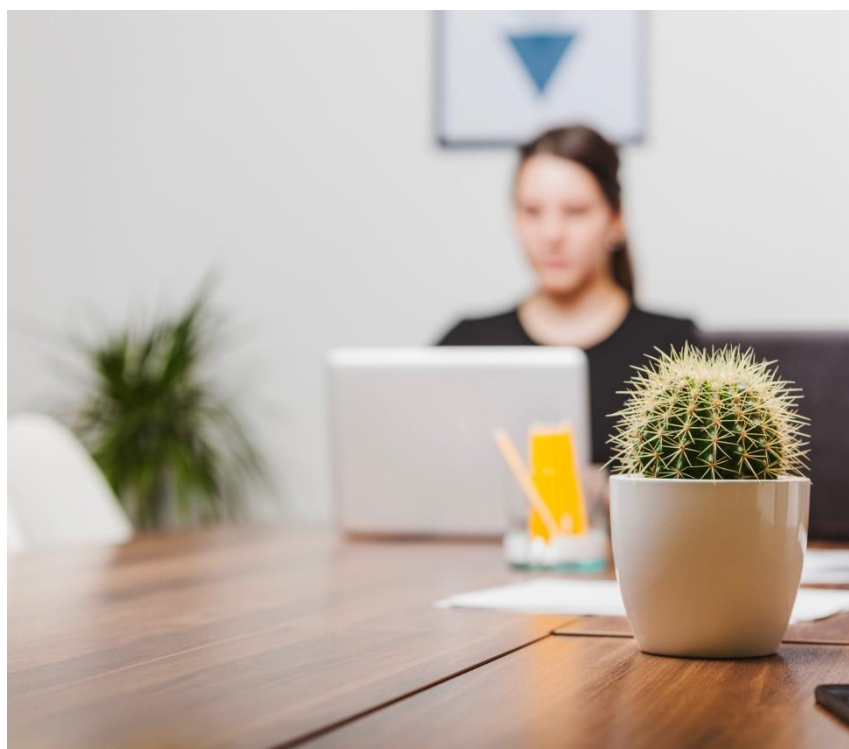
AN OVERVIEW

For many, the virtual classroom is a way to save costs and increase efficiency in learning.

Although that is a clear benefit, we leverage the pedagogical benefits of the virtual classroom and create learning features that are even superior to some aspects of Face to face learning:
simultaneous annotation, saving whiteboards and other documents, recording sessions for absent participants, break out rooms, video, private chat and enhanced listening skills.

"Building the virtual community is a fundamental leadership challenge and you are equipped to do this."

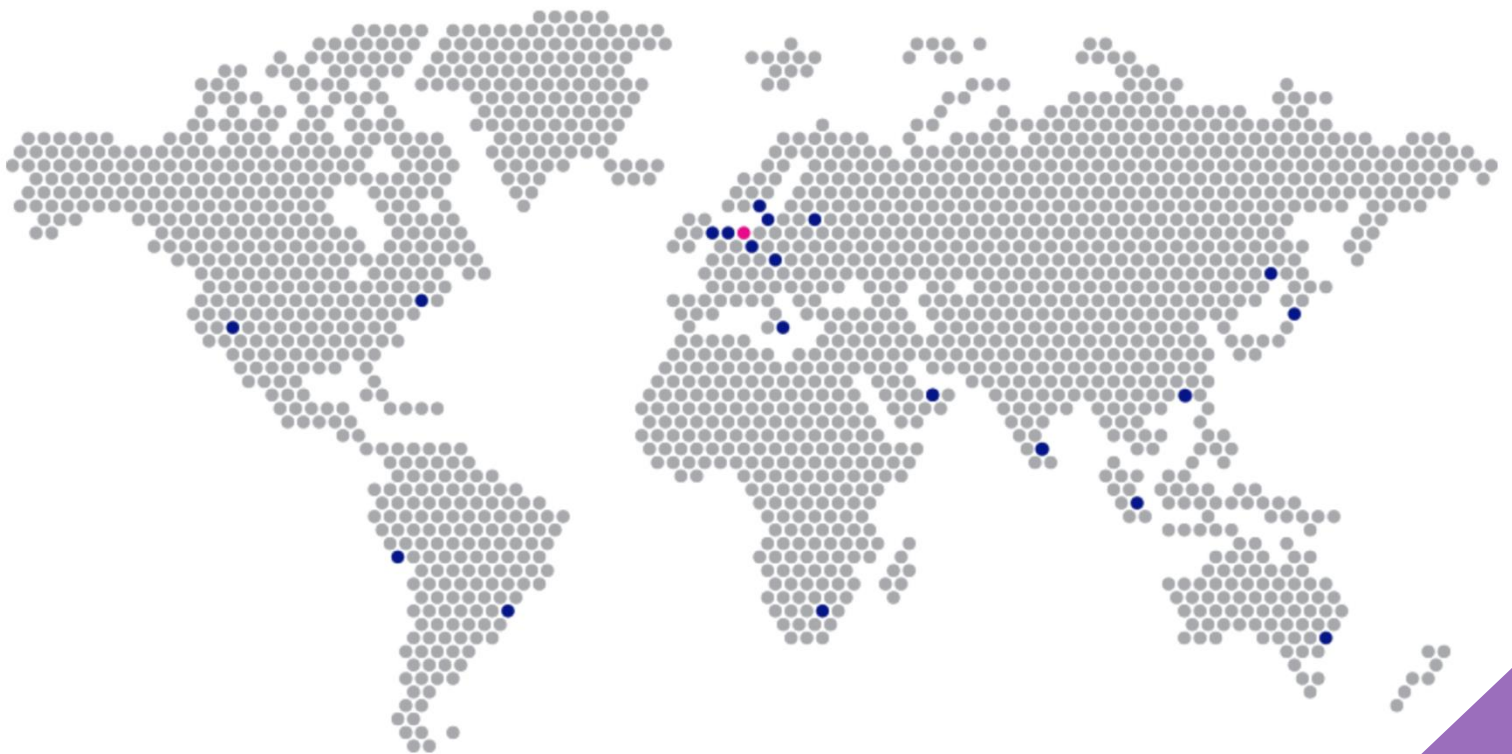
Tony Russel, former director executive development at L'Oréal
Our service: A Remote Team Simulation



Nomadic IBP's senior consultants are based across Europe, in South East Asia and North America. Nomadic consultants all have vast experience of working with major corporations internationally, across many cultures and working virtually. Through our global network of consultants we can offer our services in over 20 languages.

NOMADIC INTERNATIONAL BUSINESS PSYCHOLOGY

With clients across the globe, we work in many sectors of the economy, such as automotive, executive education, manufacturing, pharma, IT services, food industry as well as not for profit. We help them grow, sustain and transform in a global environment: whatever it takes to embrace their future.



"Strong analysis from the coach
combined with suggestions based on
vast experience"

*Manager at technical services company
Our service: Executive Coaching*

A young woman with long, dark brown hair styled in a braid, wearing black-rimmed glasses and a white t-shirt, is smiling while working on a laptop. She is in a modern office setting with a blurred background showing a desk with a pen holder and a glass of water. The text "Creating Interactive Webinars" is overlaid in white on the left side of the image.

Creating Interactive Webinars

Creating Interactive Webinars

Does this sound familiar?

Webinars are “... boring, a waste of time, frustrating, chaotic, ineffective and unavoidable?”

And do you find yourself thinking ‘I wish we could have a face to face session instead?’

Nomadic IBP has good news for you as the chances are that running a webinar is not something that fills you with joy. Managed well, webinars can be both effective and economical in time and money. You can reach out whenever you want to your global audience, saving significant travel time and costs.

Overcoming your fear of facilitating webinars

Many presenters dread facilitating webinars. The thought of managing a web platform with a mind of its own - or the threat of crashing software and the fear of not being able to manage a technical fault – all make facilitators nervous.

‘Being distant doesn’t mean you have to be distant’

So how can you be clear and engaging when you don’t know if people are listening, or checking their emails? Indeed - are they even there? Fear of losing your audience’s attention is another common concern, alongside managing the technology and keeping your presentation going.

Learn virtually to run webinars

At Nomadic IBP our programmes cover all you need to learn how to run a webinar in an effective and enjoyable way. In other words – in the way that you will soon be running your own virtual meetings. And you’ll be surprised at how fun and impactful your sessions are.

Creating Interactive Webinars (CIW) - Outcomes

The CIW programme aims at preparing you to design and deliver online events (webinars) to a large audience interactively.

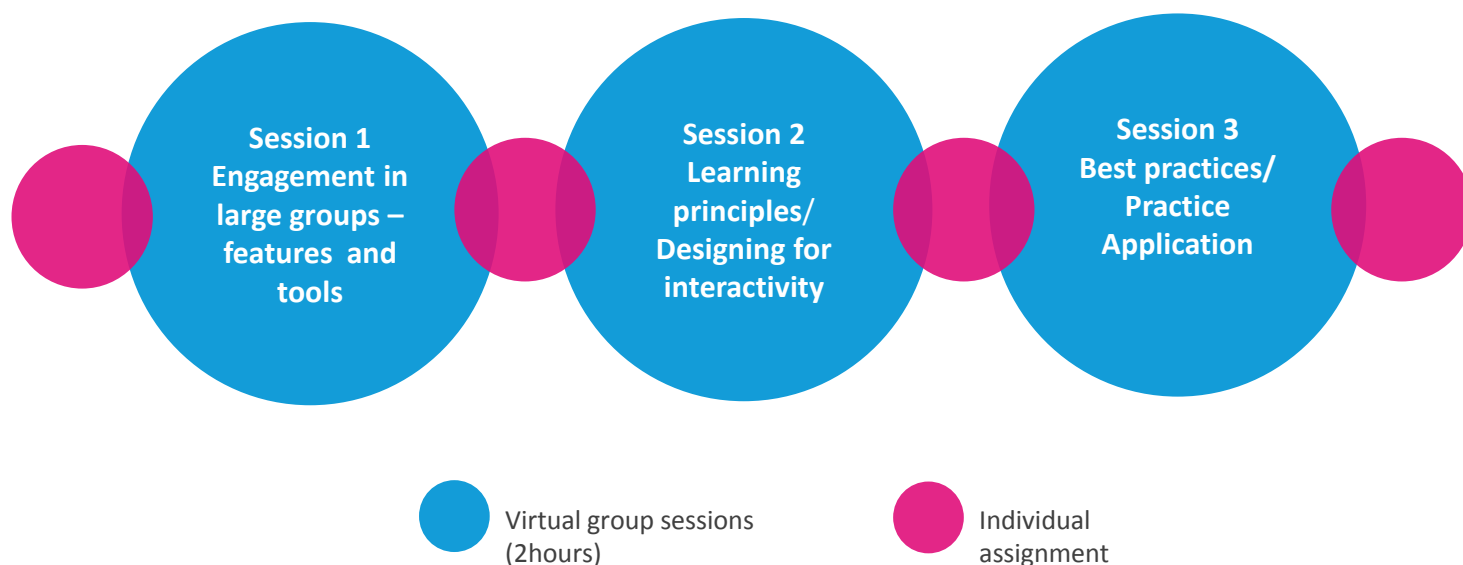
Creating Interactive Webinars

Our vision is that online events can be meaningful, inspiring, impactful and fun.

CIW shows you how to:

- Facilitate webinars with skill and confidence
- Make the best use of the technology
- Create an engaging, friendly and highly productive webinar environment
- Increase the impact of your webinars

Programme overview



An Interactive Approach

The programme is taught remotely and consists of blended learning elements.

The live online sessions are delivered in a highly interactive fashion and these are complemented by individual work.

This means that you will practise extensively, at least half of each session is to gain hands-on experience and you will receive feedback from your peers and the trainers.

To ensure that you get enough opportunity to practice, the number of participants in each group will be limited to 12.

Topics

Starting a webinar: What you need to prepare - checklists

- Mastering technology: preparation, role of the producer and having a disaster recovery plan
- Features and tools for a high level of engagement: the virtual café, compelling visuals, games, breakout sessions, annotation tools, chat, Q&A tools, webcam, music, video clips, poll tools, word clouds and surveys
- Principles of adult learning: creating engagement in large group sessions
- How to build 'virtual closeness': making your participants experience a sense of intimacy despite being remote
- Scripting a webinar session and preparing materials
- Sharing best practices and action planning

Time investment

After completion of the programme, Nomadic IBP can offer you support in preparing and delivering your webinars. Nomadic Meetings also offers technical support (producer services).

Live online training hours (theory and practice, feedback):	6 hours
Individual preparation:	4 hours (estimate)
Total	10 hours (approx.)

Certification as Master Webinar Facilitator

Participants can opt for certification as 'Master Webinar Facilitator or MWF' (at an extra cost).

The CIW programme is being certified and certified participants can use the title of MWF as well as display the 'certified badge' on their website and marketing materials.

The MWF certification process consists of the following steps:

- Attending all 3 training sessions (mandatory)
- After session 3, the participant submits the following 3 items:
- A written script for a webinar session with a topic of their choice
- A recording of a webinar of 30-60 minutes
- A development plan (1 page) describing strengths and development areas as a webinar facilitator plus an action plan for further development
- This material is reviewed by the Nomadic IBP trainer and feedback is given in writing, followed by; a 30 minute one on one coaching call with the Nomadic IBP trainer

Technical requirements

- A computer or laptop with high speed Internet
- Possibility to use WebEx Training Center (a self-service link is provided to test your connection and access)
- A USB headset
- A quiet place to work (no background noises).

Why Nomadic IBP?

Nomadic IBP has gained extensive experience in the field of online facilitation and has trained hundreds of facilitators in live online training, leading virtual meetings and webinars, as well as sales professionals in delivering online presentations.

Price

The CIW training programme costs €495 per person.

Included:

- 6 hours of live online sessions in Nomadic's virtual classroom (3 sessions) with opportunity to practice
- Use of Nomadic's platform (WebEx Training Center)
- Delivery team of 1 senior trainer + 1 producer
- Pre programme questionnaire
- Dedicated website for each group with joining instructions, hand-outs, videos and other resources
- Access to recording of the sessions
- Call in costs via VOIP, international phone connections - (telephone costs are charged at local rate)
- All materials (handouts, articles, checklists).
- Regular practice throughout the programme
- Small groups of 12 people (max.) from across the world

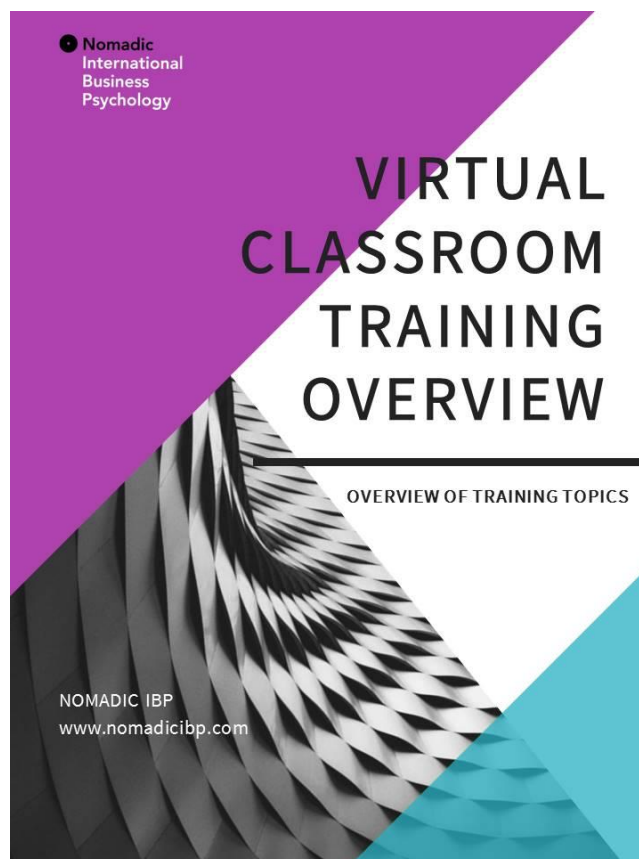
Excluded:

- Certification as 'Master Webinar Facilitator' (MWF): €295
- Book 'Live Connections' – a handbook for virtual facilitation €24,50 (excluding shipping costs)

About Nomadic International Business Psychology

We make virtual working work. We train the trainer, we train the leader and we train the team in 20 languages on 5 continents.

Our Virtual Classroom Training Overview 2019 is a digital brochure full of information on the different programmes that we offer, let us know if you want a copy or to discuss in more detail your needs.



**An overview of all the programmes
on offer at Nomadic IBP**

[Click here to view.](#)

Testimonials:

This is what some of our previous participants had to say about this programme:

This has been a really excellent experience, and it has opened my eyes to the wonderful potential of this way of working

Just do it! Interactive, energetic, amazing to see a group bonding online. Thank you so much for the course – I have got a tremendous amount out of it.

I'm very glad that I participated in this training. It was very well organized and helped me to improve my skills in organizing and performing virtual meetings. I will recommend this training to my colleagues.'

'Being a host of such a meeting I will pay attention of the aspect how to build and keep engagement and trust of the participants to move forward with the agenda and to come to the conclusions.'



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